

Exclusives: Buy, sell, and resell unique art!

DeviantArt's Adoptables feature launched earlier this year, allowing deviants to sell and buy original character designs, outfits, and accessories, and due to its resounding popularity, Adoptables is being expanded to give artists who create different kinds of unique artwork the opportunity to do the same.

Exclusives are one-of-a-kind artworks that artists can sell and buyers can own. These can be adoptables, digital art, photography, 3D art, mixed media creations, and much more. Each Exclusive can have one owner, and the artist can allow owners to sell the Exclusive to someone else later, if desired.

Like Adoptables, Exclusives can be bought and sold through a secure, automated system.

Why should I sell Exclusives?

- **Earn royalties:** As the original artist, if you allow owners to resell, you'll earn a 10% royalty each time one of your Exclusives is resold.
- **Save time:** Once you've listed your Exclusive for sale, there's no extra need to communicate with potential buyers.
- **Guarantee payment:** Because Exclusives is a secure, automated system, you'll get paid the moment your Exclusive sells, with no extra hassle.
- **Get promoted:** You can add promotional banners to your Profile and deviations, and your Exclusives will be featured in the DeviantArt Shop and across the site.

How do I sell an Exclusive?

Selling an artwork as an Exclusive is an easy three-step process.

Step 1: Submit

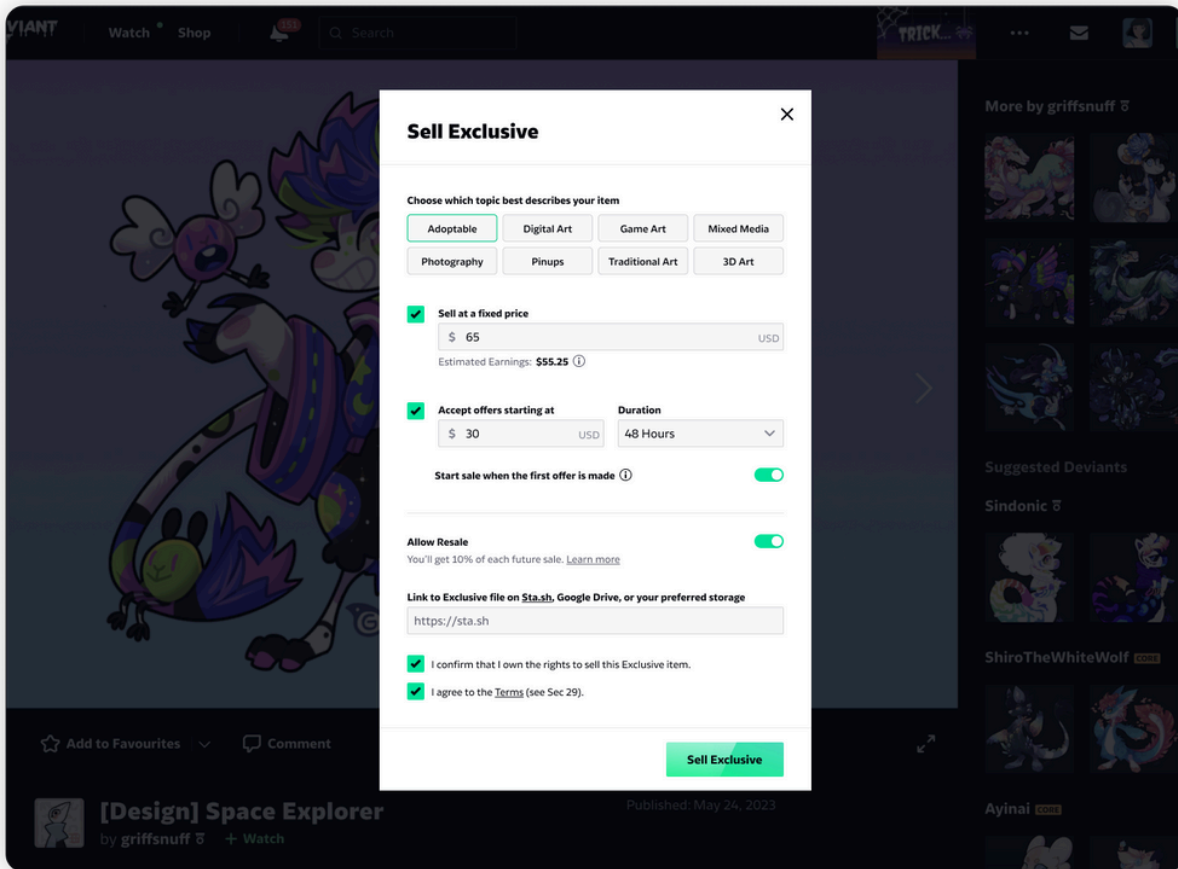
Upload and submit the art you want to sell, or select an existing deviation from your Gallery. (Please note that Premium Downloads cannot also be listed as an Exclusive.)

Step 2: Start Your Listing

On the deviation page, click "Sell Deviation," select Exclusives, and choose the topic that best matches your Exclusive.

Step 3: Select Your Sale Options

Sell Exclusives for a fixed price, accept offers on them, or do both at once. From there, set whether or not a buyer should be allowed to resell the Exclusive later, and attach a URL to a high-resolution file or additional content. This link will be automatically provided to the buyer when the Exclusive sells.



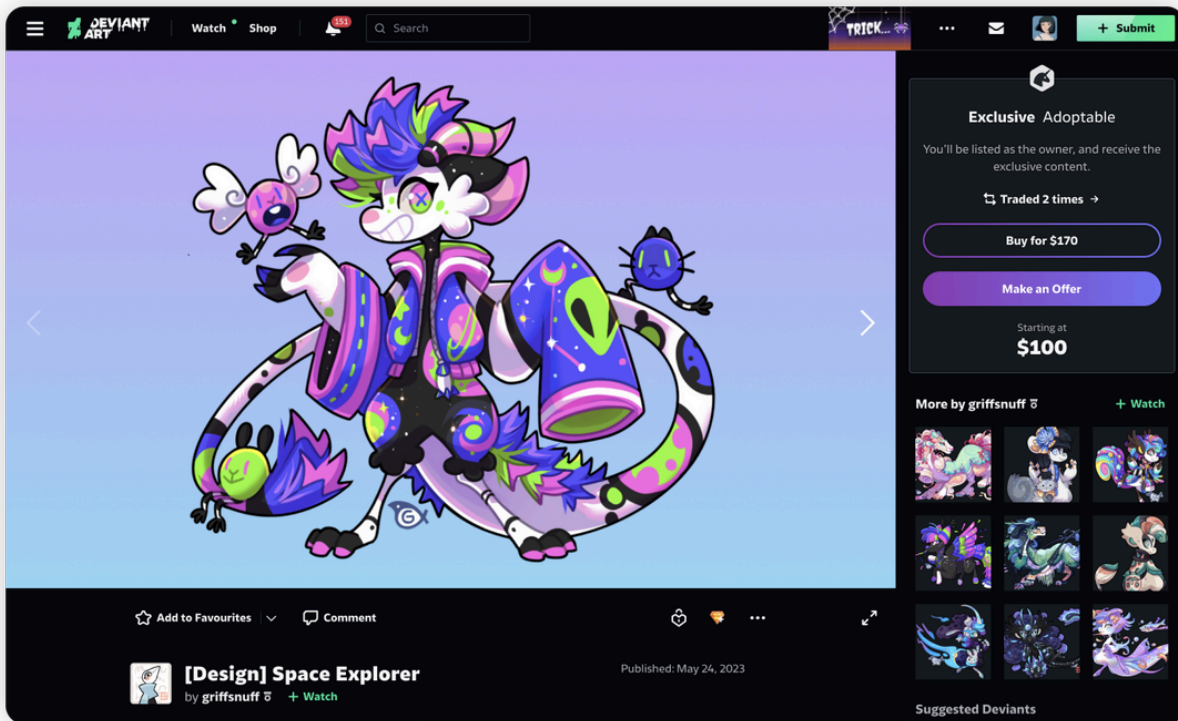
All deviants can buy and own Exclusives, and deviants with Core Membership can sell Exclusives. Ready to start selling? [Upgrade to Core!](#)

Why should I buy Exclusives?

- **Own art you love:** When you buy an Exclusive, your username will be displayed as the owner on the deviation page, as well as on the deviation thumbnail wherever it gets featured on DeviantArt.
- **Support artists you like:** Your payment goes directly to the artist, helping them build their creative career.
- **Buy with trust and ease:** When you buy an Exclusive, you'll automatically and immediately receive ownership of the deviation, as well as any additional files provided.

How do I buy an Exclusive?

When a deviation is listed for sale as an Exclusive, you'll see a button on the deviation page. Exclusives can be bought using credit card, PayPal, and DeviantArt Points.



Depending on whether the Exclusive is sold at a fixed price or the artist is accepting offers, you can either buy it directly or place an offer. If you place an offer, you won't be immediately charged; your funds will be held until the sale ends, and you will only be charged if your offer is accepted by the artist.

Explore Exclusives in the DeviantArt Shop

All Exclusives available for sale will appear in the [DeviantArt Shop](#), so you can easily browse, buy, and own art you love.

Although Adoptables are a subset of Exclusives, they will continue to appear in their own dedicated tab in the DeviantArt Shop. This is to ensure the adoptables community can continue to interact and thrive as before.